

# 'Sandwich Men,' with Fair-Price Placards, To Stand in Front of Eight Food Stores

As a protest against profiteering on retail sales of fruit, vegetables and fish, Dr. Robert Grimshaw, a special lecturer in New York University, suggested yesterday that "sandwich men" be posted at the doors of dealers, with placards giving fair prices of commodities for that day. He said he would obtain these fair prices from Washington Market.

Unless there is a reduction of prices among Washington Heights dealers near his home at 717 West 177th Street, Dr. Grimshaw said that he would hire "sandwich men" next week, so that he could tell the public the fair wholesale prices of fruit and vegetables. He added that he had already notified eight dealers of his intention, and asserted that, although he intended to bear the expense himself, he urged that groups of citizens try the same plan in their neighborhoods to check profiteering in food.

Dr. Grimshaw said that prices on

Washington Heights were higher than in lower Amsterdam Avenue and in many other parts of the city and expressed the opinion that dealers in the upper end of Manhattan Island were taking an excessive profit.

"Those who are now making 400 per cent. profit on tomatoes must shift the decimal point one to the west," he said. "Dealers on Washington Heights are demanding 20 cents a pound for them, while they are only 4 cents a pound in some other parts of the city."

The investigator declared also that he believed housewives were starting a pernicious practice that would greatly increase their expenses when they "tipped" salesmen or clerks in meat shops and fish and vegetable stores.

Dr. Grimshaw is finishing a course of lectures in New York University on cost reduction. He is a consulting engineer and efficiency expert.

**The New York Times**

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Originally published August 5, 1920